

GOVERNMENT OF ANDHRA PRADESH
A B S T R A C T

YAT & C (PMU) Department – Tourism Promotion - Designing and printing of solvent vinyl and pasting on the A.P. Tourism Development Corporation Buses for display for Hyderabad day and night tour – Sanction of Rs.1,70,100/- (Rupees one lakh seventy thousand and one hundred only) – Orders – Issued.

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YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 562

Dated 16.07.2013.

Read the following:-

1. From M/s. Touchstone Advertising (P) Limited, Hyderabad, Bill No.TAPL/41/2013-14, Dated 13.05.2013.
2. From the Deputy General Manager (Marketing), APTDC, Hyderabad, Lr.No.APTDC/Dy.GM(Mktg)/Sol.Vinyl&Paste/6/2013, Dated 13.06.2013.

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ORDER:-

Andhra Pradesh is rich in its culture, traditions, hospitality and heritage, it is also famous for its tourist attractions like Pilgrim Centre, Buddhist Heritage Sites, the Forts and Palaces etc. For promotion and development of Tourism a number of activities have been initiated by the State Government by putting up counters at various destination, printing of brochures, posters, scrolls etc.

2. As part of the above activities M/s. Touchstone Advertising (P) Limited, Hyderabad has submitted bill for an amount of Rs.1,70,100/- towards designing and printing of solvent vinyl and pasting on the A.P. Tourism Development Corporation Buses for display for Hyderabad day and night tour vide reference 1st read above and requested to release the payment.

3. Government after careful examination of the matter hereby sanction an amount of Rs.1,70,100/- (Rupees one lakh seventy thousand and one hundred only) to M/s. Touchstone Advertising (P) Limited, Hyderabad towards designing and printing of solvent vinyl and pasting on the A.P. Tourism Development Corporation Buses for display for Hyderabad day and night tour.

4. The amount sanctioned at para-3 above shall be debited to the following Head of Account:

“3452-Tourism, 01-Tourist Infrastructure, 102-Tourist Accommodation & Other facilities to Tourists – Schemes included in PLAN, 11- Normal State Plan, 13-Tourism PMU, 260-Advertisements, Sales and Publicity Expenses”

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C (PMU) Department shall draw the amount sanctioned at para-3 above and disburse the same to M/s. Touchstone Advertising (P) Limited, Hyderabad through online. The following are bank account details:

Bank Name	:	Bank of Baroda
Branch	:	Banjara Hills
Bank A/c. No.	:	2661 0200 00 00 60
IFSC Code	:	BARB 0 PBBHYD

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

CHANDANA KHAN
SPECIAL CHIEF SECRETARY TO GOVERNMENT

To

M/s. Touchstone Advertising (P) Limited,
Plot No.31, Classic Emerald, Road No.10, Banjara Hills, Hyderabad – 500 034.

The Assistant Secretary to Government and Drawing & Disbursing Officer,
YAT & C (PMU) Department.

The Deputy Pay and Accounts Officer, A.P. Secretariat, Hyderabad.
The YAT & C (PMU-Claims) Department.
SF/SCs.

//Forwarded :: By Order//

SECTION OFFICER